

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2691328
Invoice Date		Alt Order #	WOC14103904
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/16/23	Flight Dates	05/10/23 - 05/16/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4257		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	509		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39475AG		
Advertiser Ref	M214806		
Product 1	706		
Product 2			

Billing Address:

Flexpoint Media / POL
Attention: Accounts Payable
P.O. Box 1051
New Albany, OH 43054

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/10/23	05/16/23	GMK @ 6A	6-7a	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/23 05/16/23 11111-- 5 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS W 05/10/23 6:40 AM GMK @ 6A 6-7a :30 DCKYGOVTV03H \$80.00 NM 2 WHAS Th 05/11/23 5:57 AM GMK @ 6A 6-7a :30 DCKYGOVTV03H \$80.00 NM 3 WHAS F 05/12/23 6:09 AM GMK @ 6A 6-7a :30 DCKYGOVTV03H \$80.00 NM 4 WHAS M 05/15/23 6:39 AM GMK @ 6A 6-7a :30 DCKYGOVTV03H \$80.00 NM 5 WHAS Tu 05/16/23 6:29 AM GMK @ 6A 6-7a :30 DCKYGOVTV03H \$80.00 NM									
2	05/10/23	05/16/23	GOOD MORNING AMER 7-9a ICA	7-9a	11111--	:30	5	\$120.00	NM
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1 WHAS W 05/10/23 7:47 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV03H \$120.00 NM 2 WHAS Th 05/11/23 7:41 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV03H \$120.00 NM 3 WHAS F 05/12/23 8:29 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV03H \$120.00 NM 4 WHAS M 05/15/23 6:58 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV03H \$120.00 NM 5 WHAS Tu 05/16/23 7:59 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV03H \$120.00 NM									
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1 WHAS Sa 05/13/23 8:54 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV03H \$90.00 NM									
4	05/10/23	05/13/23	GMK WEEKEND 9-10A	9-10a	-----1-	:30	1	\$90.00	NM
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1 WHAS Sa 05/13/23 9:44 AM GMK WEEKEND 9-10A 9-10a :30 DCKYGOVTV03H \$90.00 NM									
5	05/10/23	05/14/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----1	:30	1	\$100.00	NM
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Product	KY Gov		
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<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>-----1</td> <td>1</td> <td>\$250.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>05/14/23</td> <td>6:44 PM</td> <td>WHAS11 NEWS SUNDAY</td> <td>630-7p</td> <td>:30</td> <td>DKYGOVTV03H</td> <td>\$250.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/08/23	05/14/23	-----1	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Su	05/14/23	6:44 PM	WHAS11 NEWS SUNDAY	630-7p	:30	DKYGOVTV03H	\$250.00	NM																																												
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11	05/10/23	05/16/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1-211-2	:30	7	\$120.00	NM																																																																														
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	05/10/23	05/16/23	1-211-2	7	\$120.00																																																																																		

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/10/23	05/16/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1-211-2	:30	7	\$120.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7	WHAS	W	05/10/23	11:13 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
1	WHAS	W	05/10/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
2	WHAS	Th	05/11/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
3	WHAS	F	05/12/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
5	WHAS	Su	05/14/23	11:12 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
4	WHAS	Su	05/14/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
6	WHAS	M	05/15/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV03H	\$120.00 NM
12	05/10/23	05/13/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----1-	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
05/08/23 05/14/23 -----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	Sa	05/13/23	12:01 AM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	DKYGOVTV03H	\$90.00 NM
Total Spots							38		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,180.00
<u>Agency Commission</u>	\$777.00
<u>Net Amount Due</u>	\$4,403.00